

Education for Employment Foundation *Skills for Success*

About EEF

Education for Employment Foundation (EEF)

is a not-for-profit; section 25 company,
is pioneering a unique approach to assist young people
to achieve their full potential and easing the problems of unemployment.
By garnering the support of business, government, education
and civic leaders, EEF will create a sustainable,
independent local foundation that run training and job placement programs.
With each affiliate, EEF will identify sectors of the economy
that will offer solid potential for growth and job creation
but lack appropriately-qualified personnel.
In conjunction with businesses that promise to hire program graduates,
EEF will create innovative training courses that are directly linked to jobs.
Educations for Employment Foundation also bring together
local business and community leaders to serve on the Board of Directors
or Business Advisory Council of the foundation.

Strategic Plan for Skills Development



EEF Skills: Business Focus

Education Services

EEF Skills offers comprehensive learning solutions for a wide spectrum of audiences ranging from children in schools and informal setting, to teachers, adults and companies

- School Infrastructure development
- ICT @ Schools
- Multimedia Content
- Teacher Training
- M- Learning and E-Learning

Skill Development

EEF Skills is 100% subsidiary of EEF Education. It works with both government and private partners for delivering large scale skills mandates. EEF Skills offers sector focused programmes with strong linkages to employment.

- Placement Linked Skills Development
- Up-skilling for in-service staff
- Training of Trainers
- Skills @ Schools

Cluster Development

EEF Clusters' service framework focuses on providing array of services to cluster enterprises with emphasis on infrastructure creation, up gradation, local & regional economic development, skill development and policy advisory services.

- Industrial Infrastructure
- Project Management and Advisory
- Livelihood Generation
- Policy Advocacy

EDUCATION

EMPLOYABILITY

EMPLOYMENT

4 main business streams to implement our skills vision

1

Placement Linked Skills Development

- Sector focused Skill Development programmes in 40 + trades from both Manufacturing & Engineering Sector
- We have maintained a 80% placement rate for all our training programmes

2

Up-skilling for in-service staff

- improve the work efficiency & productivity of in-service staff specially government employees and senior functionaries communities by skill enhancement training in functional , IT and behavioral skills

3

Training of Trainers

- Mastery is our 40 hr programme focused on understanding training, trainees, training environment and evaluation. Focused on pedagogy, adult learning principles, motivation and course-specific topics
- Key Sectors: Retail, Engineering, Construction, IT/ITES, Hospitality, Mastery, Manufacturing

4

Skills @ Schools

- NVEQF programme in partnership with State government and Sector Skills Councils (SSC)

Placement Linked Skill Development Programmes

- **We offer industry endorsed skill development programs** to people across age groups in **more than 40 trades** to engage them productively through jobs and/self employment
- **Our goal is to skill approx 1 million people by 2019** across manufacturing & services sectors
- **Strategy:** Our programmes offers skills across spectrum to improve the competitiveness of the Indian Industry
- Skill Development in India: National Target is 500 million people to be skilled by 2022
- We are delivering programmes for 10 Government departments and through private sector partnerships

350 million under central and state ministries

150 million
NSDC Target



Upskilling & Re-skilling

- We offer **Capacity Building and Training** of Staff in Behavioral Skill Enhancement amongst Education, Security, Retail, Construction, Automobile and IT Sectors at present (more to be added by March 2015) Institutions, Security sector and other service sectors,
- We undertake **Quality Audit** for Training
- **Outreach Solutions** - Participative & Community Based for self Help Groups Village level Mobilisers, etc

642,672
Educators

3258
Corporate

2781
security Personnel

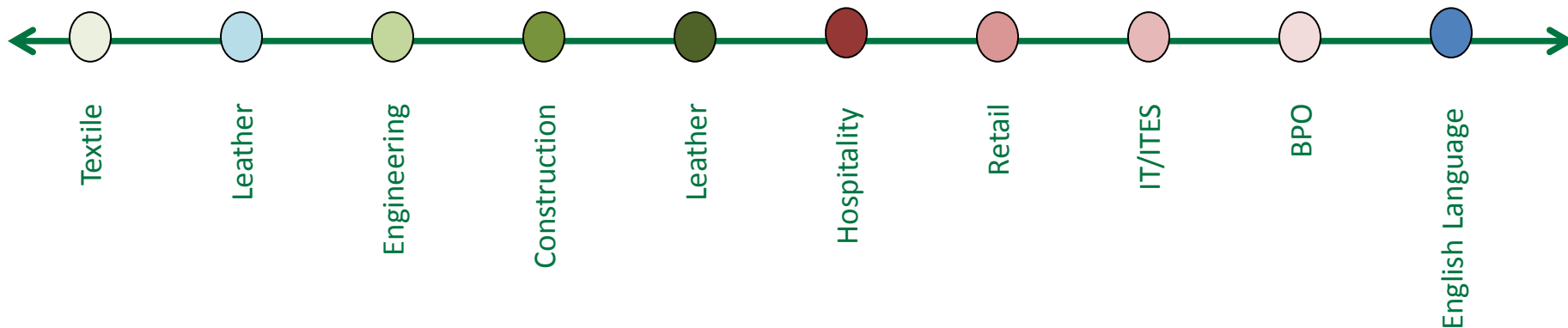
612
Retail

Institutional & Industry Linkages

Training of Trainers (ToT)

- Our **Train the Trainer (TOT) programme** provides every trainer practical knowledge on : Training pedagogy, Soft Skills, Training Methods, Productivity Enhancement Methods
- Our programme envisions creating a cadre of productivity conscious trainers
- Training of Trainer (ToT) partner:

1500 + trainers trained in sectors including



Skills @ Schools

- Signed a MOU with **Salwan Educational Trust**, to roll out national sports development and fitness level skill development courses amongst schools in India
- Modalities being worked to work and support with International Foundations in **NVEQF at School in existing states or in any new state/s of India**
- Students will be enrolled in Class IX & Class XI for Level 1 to 3 for **Skill Development Courses**

Partnership with Sector Skills Councils (SSC)

Learner Segment

	Industry	School Students	School Dropout	ITI/Graduates	Working Professional
Services	IT/ITES		•	•	
	Retail		•		
	Hospitality		•		
	Healthcare		•		
	Financial Services		•	•	•
Manufacturing	Textiles & Apparel		•		
	Leather		•		
	Telecom		•		
	Logistics & Supply Chain		•		
Engineering & Construction	Welding, Fitting		•	•	
	AC/Refrigeration		•		
	Electrical		•	•	
	Construction		•	•	•
	Automobile	•			•

Industry Sectors



VALUE- ADDED MODULES



LIFE SKILLS

- Instructor –led and multimedia driven programme to help participants improve their inter – personal and employability skills to excel in social as well as professional life

COMPUTER

- Digital Literacy Programme enables participants to perform basics computer operations like MS Office, Internet and web services

ENGLISH

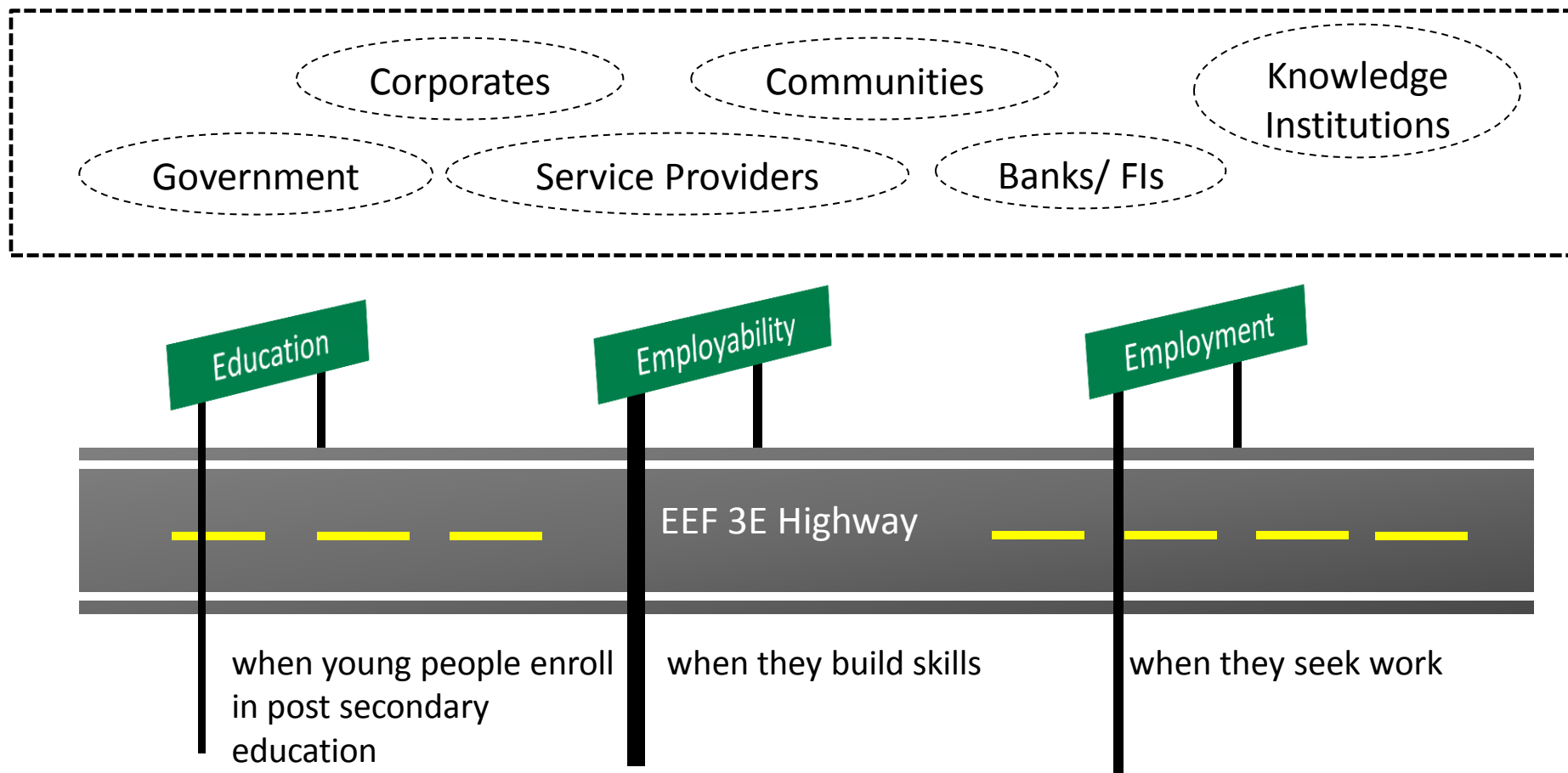
- Self – paced and trainee-driven English language learning encourages even the inhibited participants to speak with confidence through English lab software

PHYSICAL FITNESS

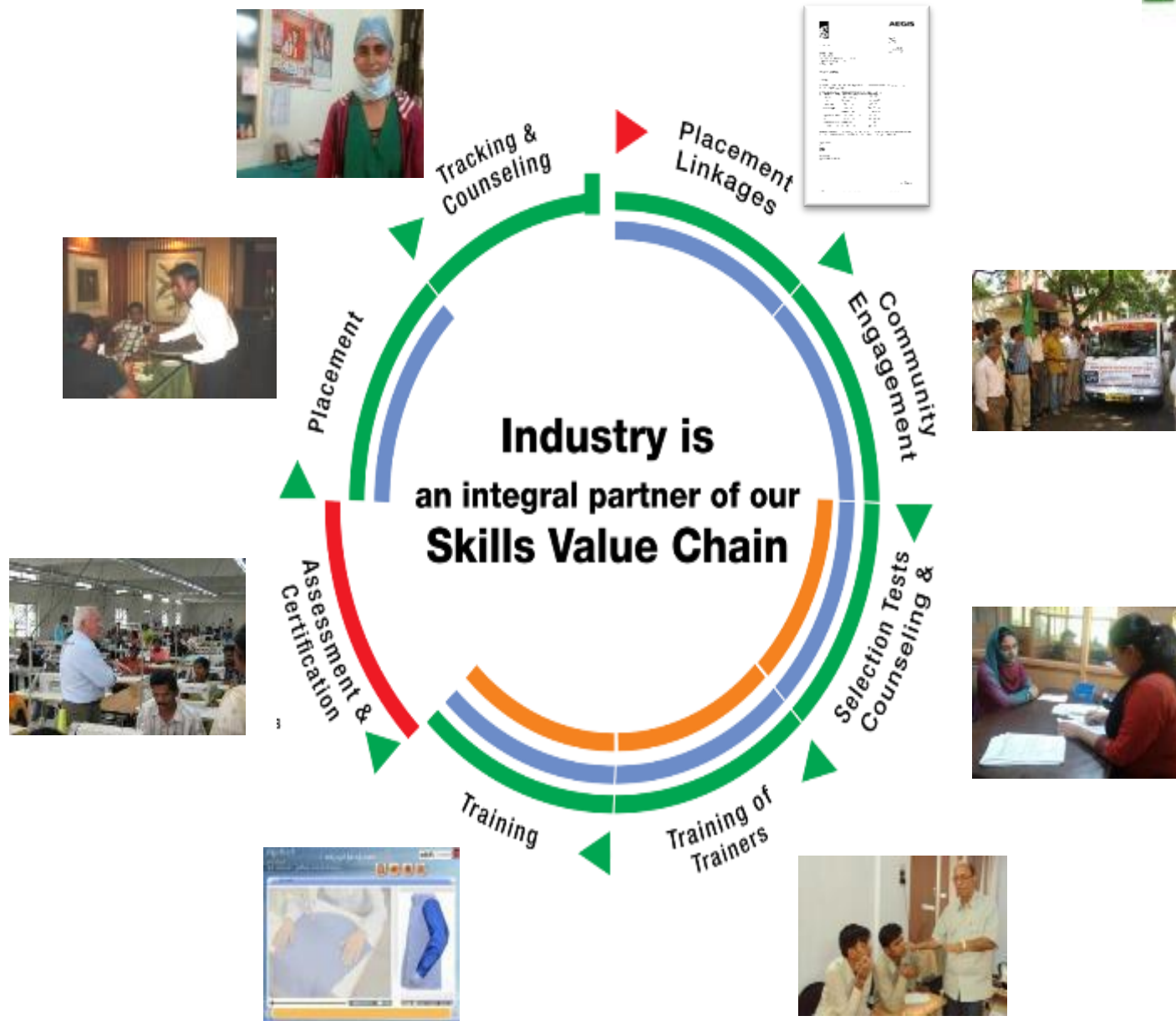
- A programme aimed at building energy levels of participants by daily yoga and game sessions

3Es – Education, Employability, Employment

“Think of the education-to-employment system as a highway, where three drivers—educators, employers, and young people—all want to get to the same destination” – **Education to Employment Report, 2012**



Proposed EEF Global Training Value Chain



Board of Directors



S. Regunathan, IAS (Retd) has served in many different government areas, from Finance to Information Technology, and from Animal Husbandry to Tourism. As Education Secretary, he launched the literacy programme in 1994 which raised general literacy levels in Delhi by 9%. As Principal Secretary to Chief Minister and Chief Secretary, Delhi, he launched the Bhagidari programme and the Stree Shakti Programme and instituted good governance practices while taking the prime initiative to computerize the entire Delhi government, machinery and introducing online transaction in many departments. Mr. Regunathan was the Advisor to National Knowledge Commission, Vice President of Indian Olympic Association and President of Cannoning Association of India . He is Chairman of Education for Employment Foundation board

Tejwant S. Chhatwal, PhD is a qualified developmental psychologist and a scholar from Stanford University, specialising in Multiple Intelligence Practice; certified soft skill trainer by Carnegie Mellon University. He has conducted over 2700 workshops more than 800 institutions. He has developed a diagnostic testing system to obtain a rich and descriptive understanding of a person's Multiple Intelligences Analysis Tool. He is involved with Stanford University and V Campus, Singapore for an off shore Holiday Camp for Gifted Children. Mr. Chhatwal was an entrepreneur in the areas of Security, Fashion and Hospitality sectors from 1988 to 2001. In 1998 he was honoured to promote Educational Tourism amongst young youth by World Tourism Organisation. He is Managing Director & CEO of Education for Employment Foundation.

John Kerr is former CEO of the Edexcel Foundation. John trained as a lawyer and held senior positions with the London Stock Exchange and FSA before his career in education. At the Edge Foundation John sponsored 3 city academies and commissioned the Edge Hotel School. John is advisor and strategy consultant for a number of government agencies and private education bodies in UK and internationally. John chairs the new awarding body UKAA which aims to fully utilise new technologies to provide a customised and personal assessment solutions.

Board of Directors



Jeff Ross is an Independent Prince II project manager whose fields of expertise include e-Assessment, e-learning and the use of IT and internet technologies in the education, training and human development fields. His background is in IT, education, publishing, logistics and business operations. Jeff is a founding Board Member of the e-Assessment Association and an Advisor to organisations in the UK and South Asia on e-Assessment design, procurement, and implementation.

S. Chhatwal is an active member of Delhi Commonwealth Association and Delhi Ikebana. Lions International recognised her community service contribution with Melvin Jones Fellow (MJF) Award in the year 1996. Mrs. Chhatwal is actively involved through her work in the area of health-care in the slums of Delhi. She is a on the advisory board of Guru Harkrishan Public School, managed and run by Delhi Sikh Gurudwara Management Committee.

Dr. Diwakar Shah is a graduate from Medical college of Indore since 1974. There after joined family business of export of medicinal plants for research work & moved around world. His present customers are all multinational pharmacy companies. He commenced pharmacy raw material supply for local market in 1980 and representing various companies. He has been associated as Chairman with Shri Gujarati Samaj, Indore having 14 educational institutions with more than 24,000 students. He is President of Gujarati Samaj and Chemical Traders Association

Lathika Regunathan, has had a rich and varied education; worked at the Johns Hopkins institute before helping to create Mann-India™ and now Education for Employment Foundation. Lathika has been looking after forecasting financial demand & in strategizing and bringing relationships with potential financial institutions, however her role goes beyond the obvious in the sense that she is charged with vetting ideas and scenarios. She has an instinctive feel for business & she is best at extrapolating situations & analyzing their merits & demerits. Therefore, she is charged with charting business direction and evaluating new frontiers and initiatives.

EEF Partners:



International Collaboration

Signed a
Memorandum of Understanding
with
Burton & South Derbyshire College, UK
to roll out national level
skill development programmes



Introduction to Burton and South Derbyshire College



Overview

- Established for over 60 years
- Providing over 500 further and higher education courses to 13,000 learners per year across 5 sites
- Strong reputation as a high quality institution; nationally and internationally
- Highly focused on skills development
- Over 700 members of staff

Burton Town Centre Campus



South Derbyshire Campus



Curriculum Offer

- The College offers courses from basic skills to honours degrees.
- AS/A2 Levels – Traditional route to University
- Vocational Courses – Alternative route to University i.e. BTEC National Diplomas
- Various Degree Courses
- English Language

Courses

- Animal Care
- Business & Enterprise
- Catering & Hospitality
- Childcare & Early Years
- Computing & IT
- Construction & Sustainability
- Creative Design & Media
- Engineering & Motor Vehicle
- Hairdressing & Beauty Therapy
- Health & Social Care
- Music & Performing Arts
- Science
- Sports Development & Fitness
- Travel & Tourism
- Uniformed Public Services



UK Awarding Body Assessment

- Certificate
- Diploma
- Advanced Diploma

Course Duration

- Four Months
- Nine Months
- Twelve Months
- Eighteen Months
- Twenty Four Months



BSDC & St George's Park

- We're proud to be the official learning partner for St. George's Park, the FA's National Football Centre and home to England's inspirational 'centre for innovation' in sporting performance.
- Working in partnership with St. George's Park provides our learners with a variety of opportunities to gain valuable exposure and experience, with activities and events taking place throughout the year. We work together to deliver the St. George's Park Apprenticeships.



BSDC in strategic partnership with multi-national brands



EEF & BSDC

Operations will Cover Two Levels

Education & Training – to meet learner and industry requirements, where necessary this may involve working with partners to define these requirements, this will include internationally recognised qualifications.

Employment (jobs and entrepreneurship) – so that very high levels of placement can be achieved by students on our programmes, or programmes we support, and provide employees with suitable employability skills for their industry to ensure staff retention.

EEF & BSDC

Objective of Skill Development Programmes:

- Encourage youth by imparting successful skill development programmes by means of internationally acceptable norms.
- Offer an employability opportunity on completion of course.
- Showcase an off shore run Further Education College in India by the support of Burton and South Derbyshire College.

Programmes will Aim:

- Encourage standardisation in the certification process and initiate a process of creating a registry of skills.
- Increase productivity of the existing workforce and align the training and certification to the needs of the Indian National Occupation Standards set by various Sector Skill Councils.
- Provide stimulation for skills certification to boost employability and productivity of youth by incentivising them for skill trainings.
- Encourage candidates undergoing skill development programmes all the way through intrinsic motivation

Prerequisite

- Courses should be able to add significance to the student's career graph
- ICT and webinar to play a crucial role in delivering of the course wherever possible
- Evaluation tool to know student's learning style before admission to the course
- Action Plan or Roadmap
- Time Line for each task
- Deliverables
- Parameters and criteria of selection of staff recruitment
- Accreditation
- Bench Marking of courses with International standards
- Certification
- Infrastructure needs – Classroom; Resource Rooms; Services; Sports Programme (outdoor area);
- Train the Trainer
- Course duration of minimum one years to two years and be from Level 1 to 4
- Short term diploma courses ranging from three months to six months

EEF & BSDC

Infrastructure

Infrastructure shall be made available in terms of built up area minimum of 10,000 sq. feet (indoors) working on basement, ground and upper floors level; and minimum of 500,000 sq. feet (outdoors).

Jointly will have to create a window for students to apply for bank study loan and its repayment could be worked after getting employed.

EEF & BSDC

Minimum number of Students

Year I	50 students per course
Year II	100 students per course
Year III	150 students per course

EEF & BSDC

Links with College and Industry

Industry Links

Will create an excellent links with industry depending upon the course being run; from small and medium sized enterprises to multinational and international businesses to help the candidate with the employability.



Thank You